

**Acknowledgement of Irish Research Council funding/support:  
Requirements for awardees and other recipients – effective December 2016**

About the Irish Research Council:

- The mission of the Council is to enable and sustain a vibrant research community in Ireland by supporting excellent researchers in all disciplines from arts to zoology.
- The Council was established in 2012 and is mandated to:
  - Fund excellent research within, and between, all disciplines and, in doing so, enhance Ireland’s international reputation as a centre for research and learning.
  - Support the education and skills development of excellent individual early stage researchers and cultivate agile independent researchers and thinkers, whilst offering a range of opportunities which support diverse career paths.
  - Enrich the pool of knowledge and expertise available for addressing Ireland’s current and future challenges and deliver for citizens through collaboration and knowledge exchange with government departments and agencies, enterprise and civic society.
  - Provide policy advice on postgraduate education and on more general research matters to the Higher Education Authority and other national and international bodies. In giving the Council this role, the Minister for Research and Innovation requests that particular attention be given to the arts, humanities and social sciences (AHSS).
- The Council is a sub-agency of the Department of Education and Skills, and operates under the aegis of the Higher Education Authority.

Why is including our logo in your research communication important?

- The need to demonstrate the value of publicly-funded research is continually growing and public support is crucial to long-term investment in research.
- As such, it is imperative that all Council awardees – and those in receipt of funding or support for campaigns, events and/or other activities – publicly acknowledge the support they receive from the Council, to include appropriate use of the Council’s logo.

Obligations of Council awardees:

- All publicity, including interviews, email signatures, letterheads, office signs/pull-ups, public lectures, publications, monographs, print materials, online materials, press releases, television and radio advertisements, websites, film, and video/audio recordings associated with, or arising from, research undertaken by a Council awardee must contain acknowledgement of this funding.
- The Council’s logo should be included on **all** materials (as outlined above) associated with, or arising from, research undertaken by the Council awardee. The logo can be downloaded from the Council website (see below) together with branding guidelines.
- Where an awardee is presenting on their research or conducting any kind of interview (media or otherwise) on same, acknowledgement of funding must be made.

Obligations of other organisations and/or individuals in receipt of funding from the Council:

- The Council regularly supports events and initiatives that broadly align with its mission. These include, but are not limited to, conferences, seminars, publications, workshops, and resources for the research community.
- Individuals or organisations in receipt of funding from the Council must acknowledge this at any event and on all materials (soft and hard format) and publicity associated with, or arising from, the initiative being funded.
- The nature and number of the references to Council funding must be agreed with the Council in advance.
- The prominence and placement of the Council's logo on materials used in connection with a supported event or initiative must be agreed with the Council in advance, and must reflect the level of support committed by the Council.
- The Council logo must receive the same level of prominence as any other organisation giving a similar level of support as the Council.

Acknowledging the support of the Council:

- The Council logo to be used on all publicity materials and in all promotional activities and can be downloaded for use here: <http://www.research.ie/aboutus/irish-research-council-logo-download>.
- The full name of our organisation, Irish Research Council, should always be used when acknowledging support. This should not be abbreviated to 'IRC' under any circumstances.

#LoveIrishResearch:

- To increase public awareness of the important research conducted in Irish higher education institutions, the Council launched an initiative in 2016 called #LoveIrishResearch.
- Where possible, the #LoveIrishResearch logo should be used on all materials (as outlined above) associated with, or arising from, research undertaken by an awardee in receipt of Council funding and/or by all those in receipt of funding or support for campaigns, events and/or other activities
- The hashtag LoveIrishResearch or the #LoveIrishResearch logo are not substitutes for the Council's name and logo.
- The #LoveIrishResearch logo can be downloaded here: <http://www.research.ie/aboutus/loveirishresearch>

Maximising publicity:

- Any event organised with funding or other support from the Council should be flagged to us at least **four weeks** in advance of the event.
- The following information should be sent to [info@research.ie](mailto:info@research.ie):

- Event title and brief summary
  - Key attendees at event
  - Date and location of event
  - Press release, website or other publicity information
  - Publicity images (landscape format is preferable)
- Where appropriate, the Council may choose to publicise the event via our social media channels, website, or by issuing a press release.
  - Where possible, those in receipt of Council funding and support are encouraged to actively engage with our social media profiles:
    - Twitter: @IrishResearch **and** #LoveIrishResearch
    - Facebook: Irish Research Council
    - LinkedIn: Irish Research Council

For further information, please contact [info@research.ie](mailto:info@research.ie).

## **ENDS**

Irish Research Council  
December 2016