



## **Online Communications Policy**

The Council uses a number of online tools to connect with our target audiences and promote our activities and news:

- Website: <u>www.research.ie</u>
- Email: info@research.ie
- Twitter: <u>www.twitter.com/IrishResearch</u>
- LinkedIn: <u>www.linkedin.com/IrishResearchCouncil</u>

We welcome comments and interactions on our online profiles. However, please note that:

- Offensive or inappropriate comments / content on our online profiles will be removed.
- People who repeatedly post or email offensive or inappropriate comments will be blocked.
- Please do not include personal or private information in your tweets to us. This is for the protection of your personal data and private information.
- We join in relevant online conversations, where possible. However, we may not be able to reply individually to all the emails, tweets, direct messages and / or social media posts we receive.
- Sending a message via social media will not be considered as contacting the Council for official purposes. The best means of communicating a query to us is by email to <u>info@research.ie</u>.
- Unless otherwise stated, the copyright of all original images shared on our online profiles is the property of the Council, and it is not permissible to download, reproduce or save such images without our prior consent.
- Generally, we monitor our online profiles during normal working hours (Monday to Friday), and endeavour to respond to any comments or queries from users within 24 hours.

If you follow us on Twitter or LinkedIn, you can expect posts covering some or all of the following:

- Updates about our work
- Updates about relevant events and campaigns
- Links to news content on our website
- Occasional live coverage of our events
- Links to other articles, sites and organisations that we think might be of interest to our followers

## **Retweets and Shared Content**

Please note that retweets and posts which we share from external sources are not endorsements; if we retweet or share something, it is because we think our followers might be interested.

## Follows

When we follow an account, it does not mean we endorse the views or opinions of the accountholder; rather, it is because we feel the account may be of interest to our own followers.

## Updated April 2021