

### **Acknowledgement of Irish Research Council Funding/Support**

Showcasing awardees and their achievements is the most effective means that a funding agency has of demonstrating the value of publicly funded investment in research. For the Irish Research Council (IRC), it is imperative that the source of funding is acknowledged in all dissemination activities. Where additional sponsorship or funding is secured from other sources, the requirement to acknowledge IRC funding still applies.

The IRC Executive monitors daily publicity in respect of its awardees and their research, and this includes monitoring of appropriate acknowledgment of IRC support. The IRC is available to advise and to assist with the dissemination of research and in the development of opportunities for its awardees in respect of public engagement. All queries should be addressed to [communications@research.ie](mailto:communications@research.ie).

This set of guidelines outlines how to acknowledge funding in various settings and advises on the appropriate use of the IRC logo. The following circumstances are covered in detail below:

- **Research Publications**
- **ORCID iD**
- **Social Media**
- **Print Media**
- **Digital and broadcast media – Video/Podcast/Radio/Broadcast/Websites**
- **Sponsorship/Events/Conferences/Workshops**
- **Signature**
- **#LoveIrishResearch**

For awardees funded through the IRC's involvement in European programmes, please consult the relevant programme's Terms and Conditions or contact the specific coordination office for further information. In general, please include the relevant European logos attached to the programme's Grant Agreement [GA] and the reference number related to the specific European Commission funded programme. Please consult the European Commission logo page for useful guidance: <https://ec.europa.eu/inea/en/connecting-europe-facility/cef-energy/beneficiaries-info-point/publicity-guidelines-logos>.

#### **Research Publications**

Every publication of research articles or papers appearing in scientific, technical, or professional journals, posters, books, book chapters, or reports based on or developed under an Irish Research Council funding grant must include the following reference, as appropriate:

*“The research conducted in this publication was funded by the Irish Research Council under grant number [XXXXXXXX]”*

**or**

*“The research conducted in this publication was jointly funded by the Irish Research Council under grant number [XXXXXXXX], and by ..... under grant number [XXXXXXXX]”*

Details of all approved manuscripts should be sent to the IRC and to the Communications Office of the relevant higher education institution (HEI) for promotion as early as possible.

#### **ORCID iD**

ORCID (Open Researcher and Contributor ID) provides you with a persistent digital identifier that you own and control and that distinguishes you from every other researcher. To make your ORCID iD work for you, keep your ORCID record updated with publicly visible information and use the tips

available on the [ORCID website](#).

For example, include your iD when prompted to do so in manuscript submission systems, grant applications, and other research workflows, make sure it is linked to other identifiers and profiles you use, and include it in your CV, webpage, conference presentations and your email signature. Use ORCID's search and link wizard to connect information about your funding and research outputs to your ORCID record.

Sign in or register for your ORCID iD [here](#).

### **Social Media**

Social media channels such as Twitter, LinkedIn and YouTube are good ways of publicising your work. The IRC operates accounts on each of these platforms. The IRC's Twitter handle is @IrishResearch, and the IRC's ongoing social media campaign is #LovelishResearch. Please use these identifiers when acknowledging IRC funding on your social media account profiles. Please refer to **Appendix 1** for the correct title of your award.

Examples of social media posts about your work:

- *We are so pleased to have received an @IrishResearch [AWARD NAME] to fund research into [SUMMARY OF AWARD]. #LovelishResearch (link your institution / collaborators / enterprise partner)*  
(Insert graphic if available)
- *New insights into [RESEARCH AREA] published today. Thanks to everyone who contributed and to the @IrishResearch [AWARD NAME] for funding. #LovelishResearch (link your institution / collaborators / enterprise partner)*  
(Insert link to published article)
- *Delighted to talk about my research on [RESEARCH AREA] at an event in [LOCATION] tonight. My research is funded by @IrishResearch [AWARD NAME] #lovelishResearch*  
(Insert link to event)

### **Print and Online Media**

Press releases and other press materials can be developed individually or in collaboration with your HEI Communications Office (the latter is recommended). The IRC encourages researchers and/or HEI Communications Offices to contact the IRC in sufficient time so that a joint effort can be made to publicise awardees' work. Communications Offices will follow embargo guidelines and will treat all information provided by researchers with strict confidentiality until a release date is agreed. Please contact them as early as possible to allow appropriate time to generate high-quality content.

**All press releases must be emailed to [communications@research.ie](mailto:communications@research.ie) before they are released to the media.**

Content should generally be written with a lay audience in mind and should be of interest to the public (see **Tip and Tricks** appendix). Funding for the research should always be acknowledged, preferably in the body of the text, as sentences added to the end of a press release can often be cut where space is at a premium. The full title of the funder, the Irish Research Council, should always be used when acknowledging support. Subsequent mentions in the body of a text may be abbreviated to IRC.

When producing a press release, a 'boiler plate' is often included after the main body of text, offering additional information relevant to the release. Where information about the Irish Research Council is included, please use the text below:

### About the Irish Research Council

*The Irish Research Council is the national funder of excellent research across all disciplines. It invests in discovery research and in ground-breaking ideas that address major societal challenges, funding a diverse range of excellent individual researchers across all career stages.*

*The Irish Research Council collaborates with enterprise, civil society, and with government to leverage the skills, knowledge, and talent of researchers to achieve maximum benefit for society.*

*Established in 2012, the Irish Research Council is an associated agency of the Department of Further and Higher Education, Research, Innovation and Science and operates under the aegis of the Higher Education Authority.*

*Further information is available at [www.research.ie](http://www.research.ie), @IrishResearch, #LovelishResearch.*

### **Digital & Broadcast Media – Video/Podcast/Radio/Broadcast/Websites**

Where an awardee presents their research through digital media or conducts any kind of broadcast interview, acknowledgement of funding must be made. For example, if you are invited to participate in a radio interview about your research, please acknowledge at the outset of the interview that your research is funded by the Irish Research Council.

It is the responsibility of IRC awardees and their host institutions to ensure that media are informed of IRC requirements and include acknowledgement of IRC support in their coverage. The IRC logo may be used in such cases. The logo and brand guidelines may be downloaded from the website here: <http://research.ie/resources/logos>

### **Sponsorship/Events/Conferences/Workshops**

As well as funding research awards, the IRC also regularly supports events and initiatives that broadly align with its mission. These include, but are not limited to, conferences, seminars, publications, workshops, and resources for the research community. In the case of sponsorship where a website or printed merchandise are produced, the IRC logo must be included and wording indicating the IRC as a sponsor. In the case of multiple sponsors, acknowledgement must be proportionate to the level of funding provided by other funding providers. IRC support on websites and collateral should differentiate the IRC as a sponsor or source of funding, e.g. “funded by the Irish Research Council” or “sponsored by the Irish Research Council”.

The IRC logo, as it appears in the current Branding Guidelines, must be used correctly. It may only be reproduced using the master artwork supplied to you and must never be redrawn, trimmed, or modified without written permission from the IRC.

Any event organised with funding or other support from the IRC should be flagged with the IRC at least **four weeks** in advance of the event. The IRC should also be invited to attend any such events. The following information should be sent to [communications@research.ie](mailto:communications@research.ie):

- **Event title and brief summary**
- **Key attendees at event**
- **Date & location of event**
- **Press release, website, or other publicity information**
- **Publicity images (landscape format is preferable)**

### **Signature**

As part of the Terms and Conditions for IRC Government of Ireland awards and the Enterprise suite of programmes, funding recipients are asked to acknowledge their IRC as part of their email

signature. Below are examples of how this is achieved, as well as how to include strategic funding partners or enterprise partners where relevant.

**[Title Forename Surname]**  
**IRC Government of Ireland Scholar/Fellow**  
Department of [Academic Area]  
Higher Education Institution  
Address

Contact details  
Social Media



My research is currently funded by the Irish Research Council [and Strategic Funding Partner Name and Logo]

Or

**[Title Forename Surname]**  
**IRC Enterprise Partnership Scheme [Scholar/Fellow] or Employment-Based Programme Scholar**  
Department of [Academic Area] [or, if based in enterprise premises, give relevant details]  
Higher Education Institution  
Address

Contact details  
Social Media



My research is currently funded by the Irish Research Council and [Enterprise Partner Name and Logo]

### **#LovelishResearch**

To increase public awareness of the important research conducted in Irish higher education institutions, the IRC launched an initiative called #LovelishResearch. Where possible, the hashtag #LovelishResearch should be used in social media posts. However, it is not a substitute for the IRC Twitter handle. The #LovelishResearch logo may be downloaded here: <http://research.ie/resources/logos/>.

**Appendix 1**

List of awards and correct references:

<b><u>Irish Research Council Award Name</u></b>	<b><u>Reference to Awardee</u></b>
Government of Ireland Postgraduate Scholarship	IRC Government of Ireland Scholar
Government of Ireland Postdoctoral Fellowship	IRC Government of Ireland Fellow
Employment-Based Postgraduate Scheme	IRC Employment-Based Programme Scholar
Enterprise Partnership Scheme – Postgraduate Scholarships	IRC Enterprise Partnership Scheme Scholar
Enterprise Partnership Scheme – Postdoctoral Fellowships	IRC Enterprise Partnership Scheme Fellow
COALESCE <i>Collaborative Alliances for Societal Challenges</i>	IRC COALESCE Awardee
Starting, Consolidator and Advanced Laureate Awards	IRC Starting/Consolidator/Advanced Laureate
New Foundations	IRC New Foundations Awardee
Ulysses	Ulysses Awardee

## Appendix 2

### **Tips and Tricks: Writing for a Wider Non-Academic Audience**

The Irish Research Council is happy to support awardees in promoting their research in the media. The IRC's Communications Manager works with the HEI Communications Offices to highlight the achievements of IRC awardees and their work.

To assess potential media interest in your research, here are some tips and tricks to consider:

#### **1. Explain your research in simple terms**

Communicating with a wider audience is different to communicating with an academic audience who are already familiar with your research area. It is important to make sure you can explain your research and its significance in a simple and accessible way. Imagine explaining your research to a 12-year-old!

#### **2. What makes your research newsworthy?**

Just because your research is important or interesting does not necessarily make it newsworthy. For the media to be interested in covering your research, there must be a strong level of newsworthiness to it.

Here are some ways to measure the newsworthiness of your research:

- **Impact:** Will the research impact on people? Will people feel that it matters to them? Who and how many people will be impacted?
- **Uniqueness:** Is there something new, odd, or surprising involved? The media want new information: facts, figures, research findings, impact stats.
- **Emotions:** Can people emotionally relate to the research? Is there a personal story involved? Think of the human-interest angle.
- **Trends:** Can you point to an emerging or existing trend?

#### **3. Promoting your research at the right time**

The next step is finding the right opportunity to promote your research. This can be key in making a journalist want to cover your research.

It is helpful to consider the following opportunities to promote your research:

- **Authoritative voice:** Are you providing authoritative information on an important issue that they cannot get anywhere else?
- **Commemorative date or anniversary:** If there is a significant date approaching that ties in with your research, this would be an opportune time to promote it. For instance, if you are a researcher looking at climate change, Earth Day would be a suitable time to promote your work.
- **Topical issue:** If your research area is currently a topical issue – whether in the media or in political debates – this would also be an effective time to promote your research.